



Our Promise. Our Children. Our Future



President



David Wm. Brown

This annual report marks our Centennial year and while that in itself is a great achievement, it is the accomplishments of our lay and professional leaders that have made this a truly remarkable year.

We have seen an array of Centennial activity from the establishment of an Associated Centennial forest in Israel to a grand Birthday Bash for the Associated community and the community-at-large. Still to come are the dedication of our Centennial Sefer Torah in October and our Centennial Gala in November of this year.

We have not only been celebrating the 100-year mark, we have been preparing for our next century and at this point our Centennial Endowment Fund stands at almost two million dollars.

We continue to demonstrate our excellence and leadership through the further development of our technology plan and the ongoing integration of SMARTboards into the classroom. Our Centre for Diverse Learning is increasingly meeting the individual needs of our students and is gaining recognition from other North American educational organizations. Each of our campuses is alive with the spirit of innovation as our educational leaders combine best practice with our core values. Our marketing efforts garnered international attention as we were the recipients

of four awards from PEJE (Partnership for Excellence in Jewish Education).

What is most gratifying is that all of this is leading to rising enrolment. Our preschool at Posluns has grown by over 150% in the past three years and preschool retention rates at Kamin have dramatically increased while new parents are flocking to take advantage of new and enhanced preschool programs. Associated is very much a part of the buzz amongst young parents in our community.

One of the most rewarding aspects of my position is that I am afforded the opportunity to see the unbelievable contribution that so many make to this great school. From fellow officers to committee chairs and Board members; from concerned and involved parents to pizza volunteers and class parents; from teachers to principals and vice principals to our Director of Education Dr. Mark Smiley; from those in each of the branch offices to our administrative staff to our Executive Director, Arthur Landa; and most impressively from our students – our children – who are our very reason for being.

I wish *yasher kochachem* to each and every one of you. A great school – even one that is 100 years old – must stop and say thank you to all those who have brought us to today as we look forward to fulfilling the promise of tomorrow.

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**ANNUAL REPORT
2007/2008 | 5768**





A Concert to Celebrate

On December 8, 2007, Associated officially launched its Centennial celebrations with a Chanukah concert featuring the Israel Defence Force Vocal Ensemble and Associated's choir at the Kamin Education Centre. The concert, which was attended by over 500 people, came to an emotional conclusion when over 100 children joined the soldiers in song and dance.

Dr. Mark Smiley



Director of Education

There is no Hebrew word for Centennial. The translation commonly offered is *yovel meah* or a jubilee of 100. But jubilee refers to the 50th of the cycle of years in the Bible and has been adopted in English as a reference to a 50th anniversary. It seems odd that a People that is over 3,000 years old would not have a word for Centennial. Moreover, why would the architects of modern Hebrew have not created such a word?

Considering these curiosities of language provides a perspective on Associated's Centennial. In fact, the biblical *yovel* was the completion of seven cycles of seven years. In many ways, Judaism is founded on the cyclical concept. Every conclusion is a new beginning and our commitment to Jewish values and observance is never-ending. There is no need for penultimate moments.

While we at Associated are tremendously proud to have reached the Centennial milestone, our eyes are fixed firmly on the

future. The 100-year mark is an opportunity to re-affirm our commitment to the principles of educational excellence and innovation; to imbue every classroom and every hallway with the spirit of Jewish values; and to continue to serve the community by ensuring that the Associated experience is accessible to the broadest array of Jewish children.

In the pages of this Annual Report, you will see the ways in which the leadership of this great school – both lay and professional – are achieving these goals. This document is a testament to their invaluable efforts and I salute them and thank them on behalf of all of our stakeholders.

As we reach our *yovel meah*, we re-dedicate ourselves to the essence of our language. For us at Associated, 100 years is much more than an opportunity for reflection. It is in fact a new beginning and we look forward to realizing the fullest potential of our next century.



Va'ad HaChinuch (Education Committee)

During the 2007/2008 year, the Va'ad HaChinuch (Va'ad) has overseen a number of policy revisions, curriculum initiatives and ongoing educational initiatives. The following are the areas of examination, discussion, oversight or implementation:

REVISED POLICIES AND REVIEWS

Lice Control Policy: A revised Lice Policy was passed. The new policy sets out standard procedures and practices and defines the responsibilities of the School and of parents.

Dress Code: An updated Dress Code Policy was passed, which sets out a list of guidelines in keeping with our tradition of modesty and of sanctity for the study of Torah. The code lists acceptable and unacceptable clothing for students.

Anti-Bullying and Social Skills Development Review: A revision of the Anti-Bullying Policy has been undertaken and a two-part policy is under consideration. Part I will be an examination of the current Anti-Bullying Policy (implemented in 2000) and then an update it so that it reflects current practices and gives administrators the tools to respond to bullying situations. Part II will focus on developing social skills programming for students from Bet Haya'eled to Grade 8.

CURRICULUM INITIATIVES

Ra'anana at Posluns: Ra'anana, which was launched in 2006/2007 at Posluns Education Centre, was a pilot project designed to increase the physical education, art and music components of the curriculum; to provide teachers with opportunities for enhanced professional development; and allow for *Tefillah B'yachad* (communal prayer). Following the first year of the project an assessment was undertaken by an outside consultant, Dr. Mitch Parker. The review was positive and Ra'anana, with some changes in response to assessment, was continued again this year. Dr. Parker will soon be undertaking

the second stage of his review and upon receipt of his report, the Va'ad will vote on whether Ra'anana will be fully integrated into the curriculum.

Keter at Kamin: Through the Keter program, Kamin administrators seek to better serve the needs of the student population by employing a variety of strategies to meet different learning styles. The goal of this program, to be launched in-full in 2008/2009, is to enhance the academic program through the injection of more arts, character education, thinking and learning skills, computer skills and health education in the weekly schedule. The introduction of the arts and specialized programs are a means to add differentiated dimensions to school curricula and to raise the success level of each student.

Study Skills: Va'ad is in the initial stages of developing and implementing a Study Skills Unit for students in elementary grades and middle school. The Administrative Committee will examine such elements as: note taking, preparing for tests, prioritizing, summarizing, etc. As well, the Committee will look at developing units that recognize that students study and learn in different ways, and developing related material that can be used by classroom teachers, parents and students.

Bible Study: AHS is participating in an international training program to improve standards in the teaching of bible. Principals Eric Golombek and Kathy Friedman are involved in the high-level training with teachers to assist them in producing assessment based materials to better document what children are learning.

New Hebrew Language Program for Middle School: The new Hebrew language curriculum implemented at the middle school concentrates on a more



Centennial Forest

In honour of Associated's Centennial, the School will be dedicating a forest in Israel through the JNF. From here on, all trees purchased through the School will be planted in this forest as a tribute to the School reaching this historic milestone.

Associated's Centennial Forest will be located in the Shahariya Forest four kilometers east of Kiryat Gat. The forest spreads over an area of 7000 dunams and is full of archaeological findings. It tells the story of past generations whose living was from agriculture, primarily wine grapes and olive trees.

An inaugural ribbon-cutting ceremony at the Associated Hebrew Schools' Centennial Forest is being planned in Israel for October 2008.



**Our Promise.
Our Children. Our Future.
Celebrating 100 Years
of Associated Hebrew
Schools of Toronto**

In the fall of 2008, Associated will commemorate its Centennial with the release of **Our Promise. Our Children. Our Future. Celebrating 100 Years of Associated Hebrew Schools of Toronto**, a book that will celebrate 100 years of Jewish education at AHS, Toronto's first community Hebrew school. This beautiful publication will review our school's rich past with words and pictures and will discuss the values and traditions that have characterized Associated since its founding. It will follow the way in which AHS has adapted to changes in Toronto, Canada, Israel and the world over the last century and will also look to our future as we begin our next chapter.

Continued

Va'ad HaChinuch

broadly focused grammar program, the development of both written and oral language skills and the teaching of age appropriate stories and poems.

New Math Approach: New elementary math textbooks for Grades 1-5 are now being used at the Posluns and Kamin Education Centres and bring the School's math program in alignment with the Ontario curriculum. The new textbooks are effective at developing understanding and problem solving, while ensuring a solid commitment to the fundamentals of education.

Technology: Associated is now in the second year of a five-year plan for updating technology. The plan encompasses informational technology, instructional technology, assistive technology and enhanced communication. In this past year there have been upgrades in both hardware and software, increased use of SMARTboards and an emphasis on professional development.

UPDATES

Centre for Diverse Learning (CDL):

In a report given to the Va'ad this year, the Directors of the CDL provided an overview of the 4 initiatives that they are focusing on in their inaugural year.

- i. **Individual Education Plans (IEP):** IEPs have been revised so that teachers and parents could better understand and follow the guidelines based on the student's strengths and needs.
- ii. **Student Support Team Meetings:** These are meetings with General and Judaic staff, resource teachers, social workers, psycho-educational consultants from JVS, CDL branch director and administrators. These meetings are scheduled on a regular basis. Parents are often invited to these meetings.
- iii. **Assistive Technology:** The CDL directors have done an inventory of all the technologies available for students. Research and acquisitions are underway to enhance what is

currently being used at Associated.

- iv. **Profession Development:** CDL directors provide ongoing professional guidance and leadership in the implementation of student support and interventions.

Bet Haya'eled: Va'ad members were updated on new Bet Haya'eled initiatives for the fall of 2009 at the Kamin Education Centre:

- i. At the Kamin Education Centre optional afternoon programs will be available that extend the Nursery, JK and SK morning programs to offer parents more flexibility and students a greater opportunity for learning and playing. The programs were developed to enrich the curricular offerings.
- ii. Building on the success of **Mini-Mensch** (a preschool program for children 15 months to 2 ½ years), a daily pre-nursery drop-off program will now be offered.
- iii. **Hebrew Immersion** programming has been running successfully in full-day SK at the Posluns Education Centre for the last 2 years. Kamin students in full-day JK and SK will now have the opportunity for similar programming. This new initiative will facilitate proficiency in Hebrew language skills while integrating content curriculum taught in Hebrew.

Graduate Survey: For the past 8 years, the Va'ad has conducted a graduate survey of Grade 8 graduates. The information gathered provided middle school administrators with important information about the students' experiences at AHS and how they felt the School prepared them for high school. The Graduate Survey will continue with some changes to content and execution. Grade 8 students will now complete an in-school survey in June, the focus of which will be on their experiences at Associated. These same students will be emailed another survey in February/ March of their Grade 9 year, which will research they felt AHS prepared them for high school.

Marketing Committee

Co-chairs
David Bercovitch,
Randall Craig

Marketing and Communications at Associated has never played a more important role. It supports student recruitment, retention and fundraising development in an extremely competitive market. Thankfully, the task is far easier with an excellent product: great student results, great educational process and great faculty.

2007/2008 has been an important year for the Committee, with focused attention on three key areas:

1. Working with various Centennial planning committees in developing the marketing collateral necessary to achieve the dual purpose of awareness and fundraising;
2. Developing a dynamic, leading edge and functional new website;
3. Re-evaluating and enhancing the Associated brand, along with the overall positioning of the School in the market.

With the excitement and fanfare of the 100th year celebrations, the Marketing and Communications committee has devoted itself to helping the Planning Committee develop the marketing materials it needs to make this year's celebrations a success. We have developed a new logo, a critically acclaimed fundraising brochure and dozens of different promotional pieces for a host of different purposes.

Associated's new website is almost ready for launch. In development for almost a year, the new website will not only reposition the School to the public, it will also allow parents and faculty to better communicate with each other. The site allows each branch to easily post news, pictures and other information for parents, prospective parents, donors and others in our community. The website content is just being finalized, and it should be ready for launch by September 2008.

Finally, with the help of parent volunteers who are experts in branding and market research, we are currently working on finessing our brand positioning for the School. This exciting new program will change the way we communicate, focusing Associated more towards the needs of





Birthday Bash

On June 11, 2008 Associated will be celebrating its Centennial with a family Birthday Bash for AHS' students, along with their siblings, parents, grandparents, as well as AHS teachers, staff and alumni. This event which is being co-sponsored by the PTC will feature great activities for all ages including a petting zoo, crafts, music, sports, live entertainment, and a delicious kosher BBQ.

Continued

Marketing Committee

parents and students both inside and outside the School. For example, as a result of a detailed parent survey, we have found that the aspects of the School with which parents are most satisfied include the General Studies curriculum and our emphasis on *derech erez (respect for others)*. Interestingly, we also discovered that 83% of Associated families belong to a synagogue.

Beyond these strategic initiatives, the Marketing staff manages a significant ongoing marketing and communications effort that includes:

- Open houses and weekly tours
- Development of new brochures and fundraising collaterals
- 3 issues of We're Associated sent to 7,500 households
- Recruitment advertisements and promotion in dozens of publications and venues
- Ongoing media relations
- Marketing support for new programs and initiatives

All of this effort has met with tremendous success over the past year. The success of the marketing initiatives has translated

into hard facts related to retention and recruitment in our school. For example, at our publication date, our new student enrollment was well in excess of the number for the same date last year. In addition, our preschool enrollment at the Posluns Education Centre has increased from 79 students in 2005/2006 to 128 students for 2008/2009. Our efforts are being recognized externally as well:

Associated is one of only two schools to receive four awards for marketing excellence from PEJE (Partnership for Excellence in Jewish Education), an organization that supports and strengthens the Jewish Day School movement in North America through funding, training, advocacy and collaborative resources.

As co-chairs, we would like to personally thank our committee members; without their help, none of this would have been possible. In addition, special thanks go to the School's marketing staff who so effectively run the bulk of the Marketing initiatives. Finally, a thank you to the teachers and administrators, whose tremendous commitment to our children make the job of marketing our school far easier.



Development Committee

Co-Chairs
Lindy Goodman,
Gerry Richler



The mandate of the Development Committee is to develop and coordinate the initiatives of the Board of Directors and the School in relation to its fundraising efforts, including but not limited to an annual campaign, endowment and special major gifts. Fundraising initiatives equally ensure the accessibility of all students regardless of financial ability as well as the commitment to continuous growth and excellence in education in both Judaic and General Studies at Associated.

KADIMA



Associated's Annual Campaign which was started in 2005, runs the calendar year and continued in 2007 with a double digit percentage growth. A number of new major donors as well as the increase in our donor base contributed to this growth. We want to thank our donors and volunteers who made the success of Kadima 2007 campaign possible through their donations and involvement. Kadima 2008 is already making great progress.

At the end of December 2007, under the leadership of the Centennial Campaign co-chairs, Claire Glowinsky and Sheldon Carr, we launched a campaign that made available 100 opportunities to be amongst the visionary leaders of our community and become a *Shomer L'Atid* – a Guardian of the Future, by making a contribution of \$50,000 or more to Associated's Centennial Campaign.

To date, 28 contributors have donated more than \$1,400,000 to the Centennial Fund at the \$50,000 level.

Contributors at the \$50,000 or higher levels will have the option of establishing a family endowment fund within the Centennial Fund. This will provide donors with the opportunity to link their families to Associated in perpetuity and create a powerful legacy for future generations.

CENTENNIAL INITIATIVES



In 2007/2008, our Centennial year, Associated has launched several campaigns related to the celebrations including the Centennial Endowment Fund Campaign, the Centennial Sefer Torah (*Torah L'Dorot*) and the Centennial Gala Dinner:

Centennial Endowment Fund Campaign – With the help of those in the community who are concerned about Jewish continuity and recognize the unique role that Associated will play in securing our collective future, the Centennial Endowment Fund Campaign was launched with a goal of raising \$5,000,000. The proceeds will be used to fund the specific programs and projects (five Centres of Excellence) that are the backbone of our vision for the future.

Sefer Torah (*Torah L'Dorot*) – The creation of the Centennial *Sefer Torah* or the *Torah L'Dorot* (Torah for Generations) will offer an opportunity for our supporters to link present, past and future generation and their families. All proceeds of the fundraising for the *Torah L'Dorot* will be directed towards the Centennial Endowment Fund.

Gala Dinner – A gala dinner, entitled “Our Promise. Our Children, Our Future”, is being planned for November 6, 2008. The gala, which will celebrate our Centennial year and honour our outstanding leaders and supporters, will offer fundraising opportunities through lead sponsorship, table sponsorships and the purchase of advertisements in the Tribute Book.

Centennial Gala Dinner

Our Promise. Our Children.

Our Future.

Thursday, November 6, 2008

Beth Emeth Bais Yehuda

Congregation

Associated Hebrew Schools'

Centennial celebrations will

culminate with **Our Promise.**

Our Children. Our Future. – A gala dinner on November 6, 2008.

This elegant evening will pay tribute to Associated's key leaders who were instrumental in helping the School reach this momentous milestone and will commemorate Associated's rich past and bright future.

The evening will feature the fabulous entertainment of renowned mentalist Mark Salem, the comedy of alumnus Robert Cait, who will act as the Master of Ceremonies and the music of the Flying Bulgar Klezmer Band.

Continued

Development Committee

SCHOLARSHIP *Chair Al. G. Brown*

The Scholarship Committee meets annually to make allocations for specific projects that financially assist qualifying students. Established for general purposes in the early 1930's, our Restricted Fund, is the source of these allocations and comprises individual endowment funds in excess of \$1,000. The Fund's total capital is in excess of \$846,500.

The focus of the Scholarship Committee is providing allocations that encourage our graduates to study in Israel. In addition, the Committee makes special allocations to students who are pursuing careers in Jewish Education. Our incentives pay dividends when these students return to teaching assignments at Associated.

The Committee also makes additional allocations for programs such as HSL, ESL, transportation, books purchases and school trips to assist qualifying students, ensuring that their participation in all aspects of our program is not compromised.

ENDOWMENT FUND

The Associated Endowment Funds, established in the early 1990s, continue to grow. Comprised of the Independence Fund, the Capital Growth Fund and the Emerging Needs funds, these donor designated funds today total nearly \$1,500,000.

Our team of professional advisors works with donors to create meaningful planned giving programs and to maximize the mutual financial benefits of a gift to the school. To explore how you can make a contribution to the future of Jewish education at Associated, contact Pauline Pankowski, Director of Development 416-494-7666, ext. 260 or ppankowski@ahschools.com.



Funds

We gratefully acknowledge the following Donors and Executors for affording us the privilege of “providing” Bursaries, awards and scholarships to eligible students pursuing higher learning in Judaic studies at an accredited University, College, or Yeshiva in Israel.

The Jacob & Rose Adler Award
 The Harry Armel Award
 The Gertie & Abe Barath Award
 The Riter Bregnes Award
 The Frank & Rachel Brown & David & Anne Alspector Award
 The C.J.C. Award in memory of Meyer W. Gasner
 The Joseph Godfrey Award
 The Pauline & J. Barney Goldhar Award
 The Sarah & Irving Green Award
 The D. Lou Harris Award
 The Nathan O. Hurwich Award
 The Pearl & Carl Keyfetz Award
 The Paul Levi Award
 The Irene & the Late Joseph Levine Award
 The Hilda & the late Samuel Levinoff Award
 The Beatrice & the late Arthur Minden Award in honour of the late Wilferd Gordon
 The Theodore Zubata Award in memory of Dr. Murray Schaffron
 The Florence & Oscar Shainhouse Award
 The Gertrude & David Sher Award
 The Milton & Shoshana Shier Award in memory of Parents Joseph & Sadie Shier & Peretz & Sadie Sherman
 The late Nathan & Lily Silver Award
 The Samuel & Ruth Sobel Award
 The Herman, Fannie & Victor Tannenbaum Award
 The Ben & Vera Walker Award
 The Samuel Wallin Award in Memory of Esther Wallin
 The Sol Edell Award in memory of Rabbi Joseph Weinreb
 The Weisfeld Award in memory of Sala, Mottel & Maurice Weisfeld
 The Steven Yuz Award
 The Dr. Ronald Irwin Zemell & Mark Stephen David Zemell Award

We acknowledge with gratitude those who have established Endowment Funds at Associated Hebrew Schools. The **Capital Growth/ Managed Fund** is used to support our capital projects; the **Emerging Needs Fund** provides for new and creative programs; the **Independence Fund** helps ensure that “no child shall be denied a Jewish education due to the inability to pay,” and promotes academic excellence through awards and scholarships.

The Samuel Ackerman Memorial Fund	The Abram and Marie Meingarten Memorial Fund
The Jacob & Rose Adler Fund	The Philip Mincer Memorial Fund
The Stella & Henry Barkin Family Fund	The Murad Family Fund
The Isobel Berlin Memorial Fund	The Alex Ogden Memorial Fund
The Helen & David Wm. Brown Family Fund	The Ernest Richard Pearl Memorial Fund
The Carr Family Fund	The Phillips Family Fund
The Dr. Arthur & Harriet Cohen Fund	The Jennifer Piltz Memorial Fund
The John & Myrna Daniels Education Fund	The Professional Development Fund
The Harold Dessen Memorial Fund	The Rubenstein Family Fund
The Prof Sydney and Doris Eisen Fund	The Samuel J. Sable Education Fund
The David & Cara Feldman Fund	The Anna H. Seidlitz Memorial Fund
The Gerda Frieberg Education Fund	The Shaarei Shomayim Brotherhood Fund
The Harry Gallinger Memorial Fund	The Shalom & Nechama Sherizen Fund
The Joseph Godfrey Fund	The Albert Shifrin Memorial Fund
The Frances Gofine Fund	The Shilling Award
The Morris Goldenberg Memorial Fund	The Arthur R. Shoihet Memorial Fund
The Ghita Goldsmith Memorial Fund	The Avrom Silver Fund
The Sheldon H. Goodman Fund	The Frank & Eva Silverberg Fund
The Yetta Goodman Fund	The Shyme, Reva & Alec (Savulsky) Simon Memorial Fund
The Molly & Sidney Gorenstein Fund	The Annette Smilovic Fund
The Gilbert Greenberg Fund	The Nathan B. Smith Memorial Fund
The Guttman Family Fund	The Rabbi Soffer Fund
The Ronald & Aviva Heller Memorial Fund	The Beatryce & Jules Spiegel Family Fund
The Bernard Hersh Memorial Fund	The Max & Anne Tanenbaum Fund
The Hooper Family Fund	The Title Fund
The Arnold & Rose Iscove Fund	The Miriam Venis Fund
The Dr. Levi Jacober Fund	The Bernard & Faye Weinberg Memorial Fund
The Morris B. Kaufman Fund	The Weinstock Family Fund
The Alex & Esther Kideckel Family Fund	The Gabi Weisfeld Fund
The Israel Koschitzky Fund	The Ida Rose Weisfeld Fund
The Sigmund Kuperstein Memorial Fund	The Louis Weisfeld Fund
The Jack Landa Fund	The Fannie & Murray Wolfson Fund
The Sara & Henry Laufer Fund	The Irving Wunch Memorial Fund
The Minora S. Levine Fund	The Zeppieri Family Fund
The Jakob Mandell Fund	The Marco Zevy Memorial Fund
The Louis Manpel Memorial Fund	The Zigler Family Fund

We acknowledge with appreciation the following in whose name contributions have been made which enable Associated Hebrew Schools of Toronto to grant scholarships and awards.

Agudath Israel Anshei Sfard	Renee Gabrielle Green	David Newman
Jacob & Elizabeth Andrews	Marney Greenstein & Pinchas Greenstein	Irving Oelbaum
Jean Bellack	Mark Gross	Max & Pearl Pearl
Salome & Louise Berger	Ronald M. Heller	William Pomerantz
David & Bella Bernholtz	Milton A. Henry	Principals Scholarship
Samuel J. Birnbaum, Q.C.	Rose Hersh	Samuel Dora Reider
Sarah & Aaron Borman	Hindy Hershenthorn	Morris & Fannie Richmon
Joseph Bornstein	Polly Raicus Hochman	Elias Annie Robinson
Saul Brodsky	Charles & Mollie James	Itzhak Meir & Yocheved Rosenberg
Lillian & Isadore Brudner	Clara Kaminker	Samuel Salcman
Jacob & Sophie Burke	Harvey Kates	Jacob Samuel
Harry Louis & Katie Caplan	Eliezer Zev & Deborah Katz	Jason Sarkozi
Jeanette Danilack Mednick	Morris B. Kaufman	Abraham & Sarah Shainhouse
Ada & Isaac Davidson	Samuel Keyfetz	Morris Silverberg
Morris Desenhous	Percy Dolgoff	Toby Kelman Silverman
Louis & Ethel Fenkell	Louis & Ethel Fenkell	Leah Sitzer & Rachel Geller
Samuel Ferman	Pearl Fine	Isaac Skrobacky
Samuel Ferman	The Freedhoff Family	Jennie C. Snider
Haim & Rochel Friedberg	Haim & Rochel Friedberg	Muriel Sniderman
Louis Gelber	Louis Gelber	Aaron Jordan Starr & Louis Starr
Moses & Sophie Gelber	Moses & Sophie Gelber	Debbie Steinfeld Levi
Samuel & Gitel Glass	Samuel & Gitel Glass	Mannie Tator Stone
Jacob & Sarah Goldman	Jacob & Sarah Goldman	Louis Talsky
Benjamin & Mollie Goldstein	Benjamin & Mollie Goldstein	Joseph F. Teperman
Rabbi Hyman Goodman	Rabbi Hyman Goodman	Nat & Jeanette Train
Shalom Goodman	Shalom Goodman	Julius & Fannie Wiener
Harry & Ida Gordon	Harry & Ida Gordon	Arthur H. & Eva Wilson
Rabbi Jacob & Rebbetzin Lifshe Gordon	Rabbi Jacob & Rebbetzin Lifshe Gordon	Wilfred Wohl
		Eva Young

Co-chairs
Mark Zigler,
Mayeer Pearl

Admissions & Tuition Committee

The Admissions and Tuition Committee administers allocations and subventions received from The Mercaz/UJA Federation to provide financial assistance to families of the School unable to pay the full cost of tuition.

Through a group of dedicated volunteers supported by experienced professional staff, the Committee reviews applications providing financial disclosure and where necessary conducts interviews of families. All information received by the Committee is kept confidential.

The Committee approved funding for 552 students requiring financial assistance to start the 2007/2008 school year. These students represented 41 % of the overall Associated elementary and middle school population.

For the 2007/2008 school year the Associated preschool population decreased by 4.3% as compared to 2006/2007. However, all indications are that preschool enrolment will increase in 2008/2009. The Posluns' JK and SK have already exceeded capacity for next year and Kamin's preschool classes are filling up due to new, flexible options for extended day nursery, JK and SK including a new Hebrew Immersion program.

Elementary and Middle School enrolment showed a small decrease of 3.5 % in 2007/2008,

The Chairs of the Committee wish to thank all the volunteers and full-time staff for their hard work and devotion to a most worthy cause.



Financial Summary

**Budget & Finance
Committee Co-chairs
Mayeer Pearl, Shaun Kobrin**

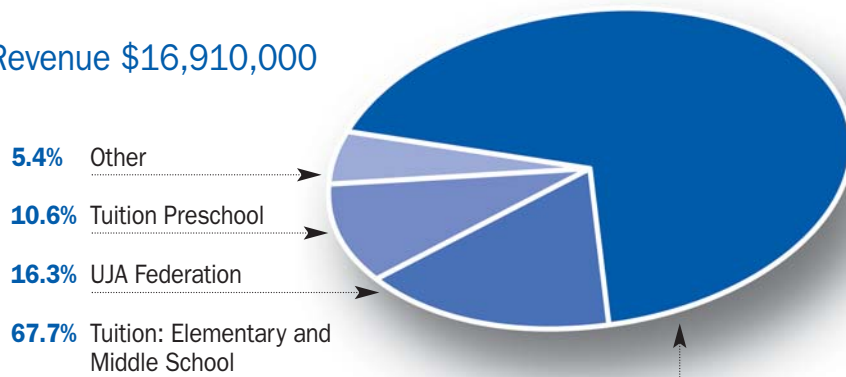


This financial summary is based on the Financial Statements for the year ending June 2007, which is the last fiscal period for which such statements are available.

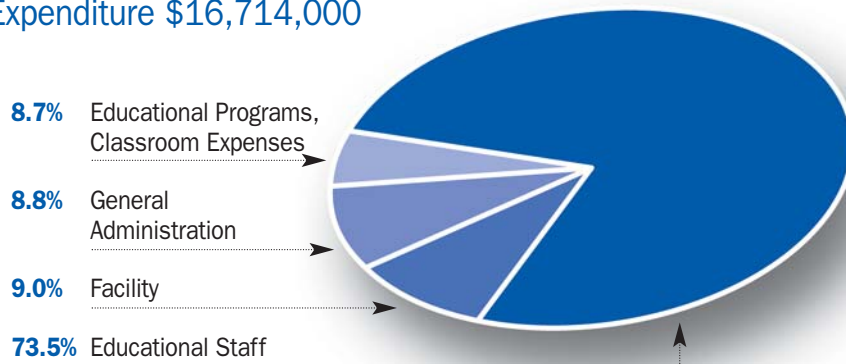
To view our full Financial Statements, please contact Arthur Landa at 416-494-7666 ext. 200.

Distribution of Operating Revenue and Expenditure 2006/2007

Revenue \$16,910,000



Expenditure \$16,714,000



Torah L'Dorot

**A Torah for the Generations:
Associated's Centennial
Sefer Torah**

To mark our Centennial, Associated will dedicate a new Torah scroll being scribed in Israel especially for the School, which will provide the opportunity to truly link the generations of Associated students. The Sefer Torah will reside at the Danilack Middle School where it will be used on a regular basis by generations of Associated students to come.

The scroll, which is being donated anonymously, will be dedicated in memory of Arieh and Royee Shefer, brothers and Associated alumni, who died almost one year apart, each after succumbing to cancer. Their short lives speak volumes about the legacy of Torah and Associated as both brothers achieved academic success, graduating from university and college programs, and both were proud, knowledgeable and committed Jews. It is our hope that the *Torah L'Dorot* will, as it is read from on a regular basis, be a fitting tribute to their memory, bringing comfort to their parents and inspiring future generations of Jewish children.

The dedication of the *Torah L'Dorot* will include a series of educational programs with the involvement of the faculty, Rabbis and the *Sofer* (scribe). Each student will have the opportunity to participate in a demonstration with the *Sofer*. In addition, a *Siyum* (Conclusion Ceremony) and a *Hachnasat Sefer Torah* (Dedication Ceremony) will take place on October 29, 2008.

Jodi Gottesman, President

Parent Teacher Council

The Parent Teacher Council is dedicated to enriching the educational experiences of our students. With representation on the Board of Directors, the Executive Committee and the *Va'ad Hachinuch*, the PTC is able to act as the voice of our parent body.

Through a variety of fundraising initiatives, the PTC supports the implementation of various school programs. Proceeds of these projects are directed toward the purchase of library books and author visits, gym equipment, *Siddurim* for Grade 1 students, graduation gifts for Grade 8 students, as well as educational programs for parents and students.

In addition to its ongoing financial commitments, the PTC continues to make one-time allocations recommended by branch administrators and the Director of Education. These allocations enhance both student learning and spiritual experiences. The PTC was a key contributor to family education events, experiential learning programs and the purchase of

SMARTboards and staff training. The PTC has completed its fourth year of a five-year \$250,000 commitment for the Preschool Enhancement Project.

PTC initiatives have achieved great success this year with book fairs at each of the three branches, the sale of the School calendars, and our various food programs. In addition, the PTC hosted "Pleasing the Pesach Palate," a wonderful Passover cooking demonstration in the spring.

This past year, the PTC was proud to co-sponsor Associated Hebrew Schools' Centennial Birthday Bash, the celebration of 100 years of Jewish education in Toronto. In addition, PTC has made a \$50,000 contribution (over 5 years) to the Centennial Endowment Fund.

I would like to thank all of the parents, staff and administrators for their dedication to our School and for their ongoing commitment to excellence.



Bet Hayeled

Eynat Katz, Vice-Principal
Ora Shulman, Vice-Principal
Brenda Dzaldov, Preschool Coordinator

In 2007/2008 Associated's Bet Hayeled continued to be the most exciting place in Toronto for Jewish preschool education. As we complete the fourth year of the Preschool Enhancement project, generously funded by the Gerstein Family and the Parent Teacher Council, we have many exciting initiatives to report with pride in the excellent instruction being provided for our Bet Hayeled students.

We are seeing astounding results from *Chalav U'Dvash*, a communicative Hebrew language program designed by the Early Childhood and Hebrew Language Instruction Division of the Jewish Agency for Israel which is now completing its second year of implementation in our nursery, JK and SK classes.

Expanding our Hebrew Immersion program has also been a focus this year with the addition of a second SK immersion class at Posluns and, in 2008/2009, the launch of JK and SK immersion classes at Kamin, based on the principles of *Chalav U'Dvash*. All

Hebrew speaking teachers and assistants have had wonderful opportunities to participate in professional development in the *Chalav U'Dvash* program with Israeli facilitators through teleconferencing and on-site sessions.

This year both campuses have expanded their resource collections for literacy, math and technology. Whether it is the Bookmobile coming to offer students the chance to choose and read books independently at their own reading level, parent coaches working diligently with small groups of students on a wide variety of math and literacy games, or the use of SMARTboards which have now become a daily, engaging and interactive part of our classroom programs, the students in Bet Hayeled have access to the best resources available.

In 2007/2008 we have also been excited to introduce our new and more "parent friendly" report cards which have been created to be clear in terms of curriculum expectations and learning opportunities for our students. As well,

in order to include parents in the learning process, the Bet Hayeled has provided monthly parent resource brochures, information for each Jewish Holiday and a number of family education evenings including Snuggle Up and Read, Because We Love Shabbat, and Learning to Read for the Early Years.

Due to the overwhelming success of the Mini Mensch programs for toddlers ages 15 months to 2½ years, in September 2008 Associated will launch a new Pre-Nursery program, "Mini Mensch and Beyond." This flexible 2, 3 and 5-day option will continue to engage our Mini Mensch graduates in a drop-off program. In addition, the Kamin Bet Hayeled will also offer extended day options for Nursery, JK and SK students in 2008/2009. These carefully chosen programs include supervised lunch paired with variable options such as Music, Sportball, Mad Science and Art classes.

We look forward to continued innovation, excellence and growth in future years.



Sandy Rabinowitz, Principal General Studies
Kathy Friedman, Principal Judaic Studies
Linda Kichler, Vice-Principal
Gail Freeman, Vice-Principal

Kamin Education Centre

In this our Centennial year, the Kamin Education Centre has been buzzing with the excitement of new learning opportunities. In order to even further enhance the educational experience of each of our students and families, we continued on a multi-pronged approach.

The imparting of knowledge has been a cornerstone of our educational system. This year was the second year of extensive professional development programs in both general and Judaic studies. Intensive work in differentiated instruction, technology, special education and “attunement” has given our staff the “cutting edge” knowledge they need in order to prepare our students for future success. Methodologies employed are commensurate with the ministry guidelines and expectations have radically enhanced the learning outcomes of the students.

This year we were so excited about the enhancements in the area of technology in both general and Judaic studies. The children from JK to Grade 5 have had the advantage of working in the computer lab. Their proficiency on the computer has grown immensely and has given them other modalities in which to express their learning. The addition of the SMARTboards this year has further increased the possibility of interactive experiential learning opportunities in all subject areas.

The introduction of the Center for Diverse Learning has been integral in raising the bar for all learners. Student

support services and support programs have moved into more flexible models. Classroom teachers and support staff continue to work hand-in-hand in order to modify delivery as well as materials and expectations. Traditional assessment tools have been coupled with dramatic, oral and project based assessments. Tracking at all levels has allowed detailed information to be compiled in order to facilitate regular home and school meetings so that student progress can be tracked and evaluated.

Enhancements to both the math and science curricula have been in line with new ministry requirements. Curricular units were brought to life with visits to historical sites, the parliament and conservation centers; visits by medieval knights and scientists. The students have been able to apply their learning to real life experiences such as planting, animal care, recycling and conservation projects.

A focus throughout Judaic Studies has been the enhancement of the Hebrew language program. Tal Am has been expanded into Grade 1, 2 & 3. In addition, the students continue to meet for Kabbalat Shabbat. In the gatherings, the students engage in meaningful discussions about Torah portions and what it means in their daily lives. They dig deeper and are given opportunities to deal with open ended questions. Likewise, Rosh Chodesh, is a time to participate in communal prayer and to discuss topics relevant to the

month in question and to invite guest Rabbis who turn book-learning into relevant life experiences.

Values continue to be woven into the daily fabric of our school. Kamin Kids, Student Council, Recess Buddies, and *Derech Eretz* programs continue to play a vital role. This year we added “Tribes” where students meet in cross grade groups on school spirit days and holidays in order to have children in different age groups relating to and caring for each other. Fundraising and community drives took place. Participation in community events and fundraisers gave the children an understanding of what it means to be a Jewish citizen and civic minded.

Many successful family education programs were included this year such as book clubs, Shabbat, reading programs and Havdalah services. We are planning many more opportunities for families to take part in our school community.

It is with deep gratitude that we acknowledge the staff, parent volunteers and the PTC who tirelessly give of themselves and who support our many programs and activities. Their commitment, enthusiasm and advocacy have been invaluable this year.

We are looking forward to next year and the implementation of the *Keter* program which will bring additional enhancements in the area of math, art, computers, social interactions and drama.



Posluns Education Centre

Eric Golombek, Principal
Belinda Keshen, Vice Principal

There are not too many Jewish day schools that can boast a history which goes back 100 years. Inspired by this momentous event, we at the Posluns Education Centre spent the year engaged in a study of our community's history. Children studied their own family's story of coming to Canada, stories that were shared with classmates. As part of this process, children brought in artifacts from home that told important stories about their family's history. Children created labels for their artifacts and then displayed these treasures on an incredible evening which saw the school building transformed into a real museum. An online version of the museum was created in partnership with the Museum of Jewish Heritage in New York and can be viewed at: tinyurl.com/5ro7vq.

The 100 year theme was a thread that ran through many other experiential learning activities this year. On the 100th day of school, for example, students pretended to go "back in time" 100 years to learn what life was like back then. Children wrote with fountain pens and ink and even experienced a gym class as it might have taken place 100 years ago. As children did so, they

developed an appreciation not only of the history of our community, but of the many blessings we, as modern Jews living in Toronto, are fortunate to have.

The 100th Day of school celebration was also an opportunity to do some creative problem solving in Mathematics. Problem solving is one of the elements that are emphasized in the new Mathematics program that was adopted this year. The program, which is being used from kindergarten through Grade 5, was introduced following a year of professional study. Last year, on a weekly basis, teachers studied the goals of teaching mathematics and how to best facilitate student learning. While it is still early, the new program seems to be developing understanding and problem solving skills alongside the development of basic solid skills such as computation.

While Mathematics formed the core of our professional development for curricular study for general studies this year and last, Hebrew teachers were also involved in a number of very exciting projects. Our Grade 1 Hebrew team, for example, was involved in retooling our teaching of the Hebrew language to make it more aligned with the approach we use in our very successful

Hebrew Immersion program in senior kindergarten. On the other end, our Grade 5 Hebrew teachers participated in an *Avi Chai* Foundation project which helped them focus their objectives in the teaching of *Tanach* and in the development of new approaches to teaching commentary. The ongoing professional development that all of our teachers are engaged in is part of an overall goal to continually improve and develop.

It is this quest for continual improvement that ensures our school is on the cutting edge of best practice. The *Mishna in Pirkei Avot* does not have a very favourable view of a person turning 100. Such a person, says the *Mishna*, is "as if dead and removed from the world." This is true when a person is too weary to learn or too inflexible to change. However, at Associated, we are in a continual state of learning and improving. 100 years old from now, when the Posluns' time capsule children created this year is unsealed, may the children at Associated celebrate an institution which has remained true to its commitment to excellence that Associated's founders dreamed of 100 years ago.



Judaic Studies Leadership

Dr. Mark Smiley,
Director of Education
Ruth Portnoy & Betty Katzman,
Coordinators of Judaic Studies

Sheldon Diamond, Principal
Elisabeth Segal Vice-Principal
Dorothy Hartman, Vice-Principal

Danilack Middle School

During the 2007/2008 school year, the Danilack Middle School focused its program on student-centered learning, ensuring that we teach the skills, knowledge, and Jewish values needed to become responsible and proud members of our Jewish and Canadian society.

In 2007/2008 support for students in General and Judaic Studies was coordinated by Associated's newly formed Centre for Diverse Learning (CDL). Monthly review meetings, involving teachers, parents and support staff were held on a regular basis to assist students in realizing their maximum potential. Professional development focused on Individual Education Plans (IEP), assistive technology, multiple intelligences, differentiated instruction, curricular accommodations/modifications and study skills. In addition, this year, a restorative practices model with the use of a "Resolution Room" was piloted to help students improve their problem solving and interpersonal skills. Other programs, such as ESL, HSL and FSL, instrumental enrichment (learning strategies) and enrichment remained in place. An information evening was held on the topic "Understanding Your Child's Learning Profile" to enable parents to better understand the way in which their children learn.

This year, the teaching of communicative Hebrew was a major priority in Judaic

studies. Other initiatives included the Grade 7 *B'nai Mitzvah* program, a *Megillat Esther* reading for girls and their female family members, a *Tu B'Shevat* assembly and Seders, afternoon *Tefillat Mincha* service, Grade 6 *Rosh Chodesh* assemblies, family sponsored Kiddushes; *Rikudiyah*, the Bible Contest, a Purim Carnival.

Students participated in mathematics, science, geography, spelling and public speaking competitions. Our students achieved outstanding results by finishing in the top five to fifteen percent in each competition. Our students also participated in inter-school athletic activities such as basketball, volleyball, cross-country running, soccer and hockey. Our teams also went to the final championship games of Toronto Jewish Day School League in both Soccer and Hockey.

Other student activities included Science and Book Fairs and monthly assemblies that focused on topics such as anti-bullying, prevention of drug and alcohol abuse, Holocaust studies, the Walk with Israel and environmental awareness. The continuation of our Student Council, the Athletic Council and the newly formed Student Council Executive along and Peer Mentors highlighted our student leadership initiatives. Grade 6, 7 and 8 students worked on the Year Book as well and the school newspaper.

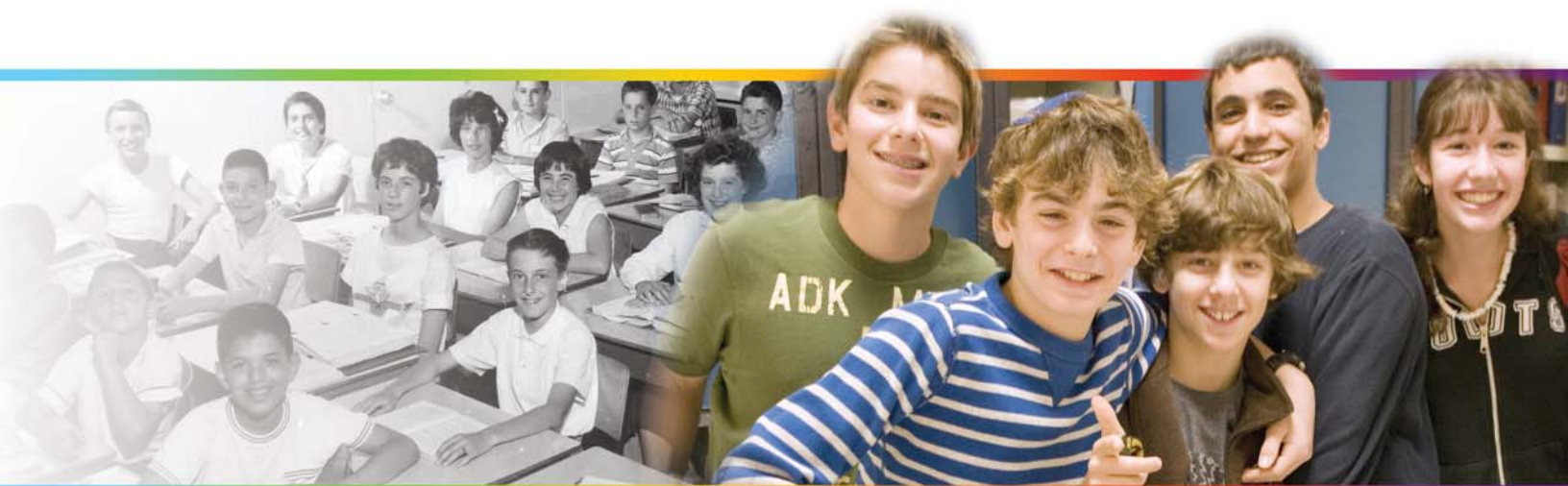
This year's *Chesed* project, supporting

the Israeli town of Sderot, was adopted by the Middle School. The students raised money through class projects including: Shabbat-o-grams; Passover-o-grams; chocolate sales; ski raffle and basketball games. Middle school students also helped with a clothing and blanket drive for the "Out of the Cold" an inter-faith initiative to offer shelter and hospitality for the homeless.

Communication between home and school was a priority again this year. We had two parent curriculum nights and two parent-teacher interview evenings. Also, parents received two interim reports as well as detailed first and second term reports. Some teachers set up e-mail exchanges with parents in addition to our regular weekly electronic mail bag.

Once again the PTC was an integral part of our school. The parent volunteers organized Pizza, Sushi and Tov-Li lunches. They also assisted with excursions, paid for presentations, and ran our Book Fair. The PTC liaison representatives met regularly with the school administration to discuss school related programs and concerns.

Middle School staff worked hard and took pride in being able to provide our students with a positive Jewish learning environment with educational programs and services that promote outstanding student achievement and leadership.





A Great School



OUR PROMISE • OUR CHILDREN • OUR FUTURE

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